



## PRESS RELEASE

Date: January 2009

For immediate Release

### **The Petroleum Exploration Society of Great Britain joins the Jurassic Coast Trust as a Corporate Sponsor**

The Jurassic Coast Trust<sup>1</sup> is proud to announce the Petroleum Exploration Society of Great Britain (PESGB)<sup>2</sup> has joined the Trust as a Corporate Sponsor. The PESGB has agreed to invest £10,000 a year supporting educational projects, which help local people and visitors to enjoy and understand the geological history of the World Heritage Jurassic Coast<sup>3</sup>.

Two of the educational projects the PESGB will be supporting this year are; '*The Land That Time Forgot*'; a street theatre installation and '*Darwin's Dream*'; a pilot project for the coast-wide 'Coastal Voices' programme. Both projects will involve working alongside local primary schools in the West Dorset area. Pupils will engage in fun projects covering curriculum areas of History, Science, English, Citizenship, and Art and Design. Their work will be part of Schools Day at the 2009 'Evolution Rocks!' Lyme Regis Fossil Festival<sup>4</sup> from Thursday 21 to Sunday 24 May.

James Weld, chairman, Jurassic Coast Trust says "we are delighted that the PESGB has joined the Trust as a Corporate Sponsor. This level of commitment for a minimum of two years, will enable us to develop our funding programme of education projects quite considerably. We hope the PESGB's support will encourage others to join our growing number of Corporate Sponsors of the Trust".

Paul Burnham, Honorary Secretary, PESGB says "we are delighted to be able to support this worthwhile Trust, which reflects our core values in Geoscience and Palaeontology and educates such a large number of people, now and long into the future".

There are many ways in which you can help the work and activities of the Jurassic Coast Trust in its endeavour to help visitors and local communities maintain, educate and enjoy the World Heritage Site. Funds are raised through different levels of support and membership; either as an Individual or Family Friend, Local Business, Project, or Corporate Sponsor, or even as a volunteer. The Trust relies on your donations and assistance to help with the many projects they support.

For more information on how you can support the Trust or become a member please contact Executive Officer Nikki Greenleaf on 01460 242780 or visit [www.jurassiccoasttrust.org](http://www.jurassiccoasttrust.org)

Notes to Editor:

1. Note 1: The Jurassic Coast Trust (formerly The World Heritage Coast Trust) was established in 2002, Registered Charity Number 1101134. The Trust provides support for a diverse range of education, conservation, science and arts projects, which help local people and visitors to enjoy and understand the geological history and beauty of the site. Funds are raised through different levels of support from large and small businesses, Project Sponsors, Individual Friend, Family and the sale of publications. For more information about the Trust visit [www.jurassiccoasttrust.org](http://www.jurassiccoasttrust.org)
2. Note 2: The objective of the PESGB is to promote, for the public benefit, education in the scientific and technical aspects of petroleum exploration. For more information about the Society visit [www.pesgb.org.uk](http://www.pesgb.org.uk)
3. Note 3: 185 million years of geological history forms England's first natural UNESCO World Heritage Site. The Jurassic Coast of Dorset and East Devon, which covers 95 miles of stunning coastline from Old Harry Rocks at Studland in the East to Orcombe Point in Exmouth in the West, was given this prestigious status in 2001. For further information about the Jurassic Coast visit [www.jurassiccoast.com](http://www.jurassiccoast.com)

4. Note 4: 'Evolution Rocks!' is the fourth Lyme Regis Fossil Festival and is staged in an unusual partnership that includes the Jurassic Coast World Heritage Team, Natural History Museum, Geologist's Association, National Museum of Wales with the local community including Charmouth Heritage Coast Centre, Lyme Regis Museum, local fossil collectors and experts, and National Oceanography Centre and Universities all of whom consider the event as an educational outreach platform. The Festival includes a Schools Day on Friday 22<sup>nd</sup> May when events are primarily geared to meet the needs of students and will also host the UK National Commission for UNESCO's 2009 World Heritage Education Conference and Youth Summit. For more information visit [www.risingseas.co.uk](http://www.risingseas.co.uk)