

Coastal Publishing launches new Walking guides Monday 17th May 2010

Coastal Publishing¹ is delighted to announce the publication of two new books to complement their current series on the Jurassic Coast. WALKING THE EAST JURASSIC COAST - Portland to Studland and WALKING THE WEST JURASSIC COAST - Orcombe Point to The Fleet, feature spectacular walks along the length of the World Heritage Site.

Each book is published in the form of a beautifully illustrated 64-page full colour guide with new aerial photography showing the route of each walk. These comprehensive guides for walkers of all ages and abilities make an essential companion to anyone visiting the Jurassic Coast World Heritage Site. Endorsed by the Jurassic Coast Trust² and illustrated throughout with stunning colour photographs each book includes:

- Walks through 185 million years of Earth's history
- Up to 20 walks in each book selected for their geological interest
- Superb new aerial photography with overlaid route maps
- Full directions and what to look for along each walk

Author Robert Westwood hosts guided walks along the Jurassic Coast of Purbeck. He says "*I am passionate about explaining geology in simple yet meaningful ways; a little understanding of the processes that have shaped this beautiful coastline can make a visit or a walk along it so much more enjoyable.*"

Peter Sills, Managing Director of Coastal Publishing said "*We are delighted to continue our support of the Jurassic Coast Trust by publishing these two new books. They will give the thousands of visitors who come to walk the coast each year a unique insight into the World Heritage Site*".

James Weld, Chairman of the Jurassic Coast Trust said "*We are really excited to see these books in print which provide a different aspect to both walking the coast and the World Heritage Site. We would like to thank all those involved with writing and publishing them. A very important part of the Trust's work is to engage more people and companies with what this amazing coastline has to offer and these books will, undoubtedly, inspire people to become involved.*"

The spectacular scenery of the Jurassic Coast World Heritage Site is enjoyed by thousands of walkers every year, each location has a story to tell about the processes that have shaped it. These books will help you learn as you walk, gaining knowledge that can only enhance your enjoyment. By purchasing these books you will support England's only natural World Heritage Site and contribute to its conservation of the Site for future generations. The World Heritage Site ranks alongside the Great Barrier Reef, the Grand Canyon and the Galapagos Islands in both natural beauty and scientific and environmental significance.

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The books are available from bookshops, Tourist Information Centres and Visitor Centres along the Jurassic Coast from Christchurch to Exeter, they can also be ordered from online websites and national retail bookshops.

You can meet the author Robert Westwood who will be signing copies of his new books on:

- Saturday 29th May 10am-12.30pm at Serendip Books, Lyme Regis
- Monday 31st May 12.30-3pm at The Lulworth Heritage Centre
- Tuesday 1st June 11am-2pm at Durlston Country Park, Swanage
- Wednesday 2nd June from 12.30pm at Charmouth Heritage Centre – Education Room
- Thursday 3rd June 11am-1pm at The Dinosaur Museum, Dorchester
- Friday 4th June 12-2pm at The National Trust Knoll Beach Visitor Centre, Studland *
- Thursday 10th June 11am-3pm at Sidmouth Museum

* Join a guided walk, as featured in *Walking the East Jurassic Coast*, to Old Harry Rocks on Friday 4th June. Starting at 2pm, meeting at the National Trust Knoll Beach Visitor Centre, Studland, the walk will last approximately 2 hours. Please phone Alex Black on 01929 450 500 for more details.

The Jurassic Coast Trust offers guided walks from these books throughout the year free to its members. To find out more contact karen.dewhirst@jurassiccoasttrust.org or see the website for more information www.jurassiccoasttrust.org

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Notes to Editors:

Note 1: Coastal Publishing design, produce and distribute books about the Jurassic Coast which includes the highly successful 'The Official Guide to the Jurassic Coast', this book won the coveted Highly Commended Award by the internationally respected Geographical Association of Great Britain in their prestigious national 2004 Awards. For further information on Coastal Publishing please visit www.coastalpublishing.co.uk or contact Peter N Sills, Publisher on 07976 437467 For trade and bulk orders please call the Orderline on 0845 49 00 147

Note 2: A royalty fee from the sale of the Jurassic Coast Trust's suite of publications and products goes to support education, conservation, arts, science, and sustainable development projects along the Jurassic Coast. For information about the Jurassic Coast Trust, contact the Executive Officer, Nikki Greenleaf at on 01460 242780 nikki.greenleaf@jurassiccoasttrust.org. www.jurassiccoasttrust.org

Robert Westwood graduated in geology from Exeter University. He has lived in Dorset for many years and was a teacher before becoming a writer and guide, prompted by a love of the coast and countryside and an interest in photography. His first book was *Fossils and Rocks of the Jurassic Coast*, a simple guide to the geology of the World Heritage Site. He has also written and published a book about the geology of the Lake District and Cornwall's geology. Having taught for many years Robert is passionate about explaining things in a simple yet accurate manner; believing that a little understanding of the processes that have shaped the landscape can only add to the enjoyment of it and help develop a commitment to preserving it for future generations.

Jurassic Coast, 185 million years of geological history forms England's first natural UNESCO World Heritage Site. The Jurassic Coast of Dorset and East Devon, which covers 95 miles of stunning coastline from Old Harry Rocks at Studland in the East to Orcombe Point in Exmouth in the West, was given this prestigious status in 2001. For further information about the Jurassic Coast visit www.jurassiccoast.com